

The Road Goes Both Ways:

Mastering ROI Evaluation Forwards and Backwards

Did you know there are two distinct approaches for evaluating the academic resources your district invests in? These strategies not only help gauge Return on Investment (ROI) but also shed light on Return on Instruction (ROI), making sure each and every dollar spent contributes effectively to student success.

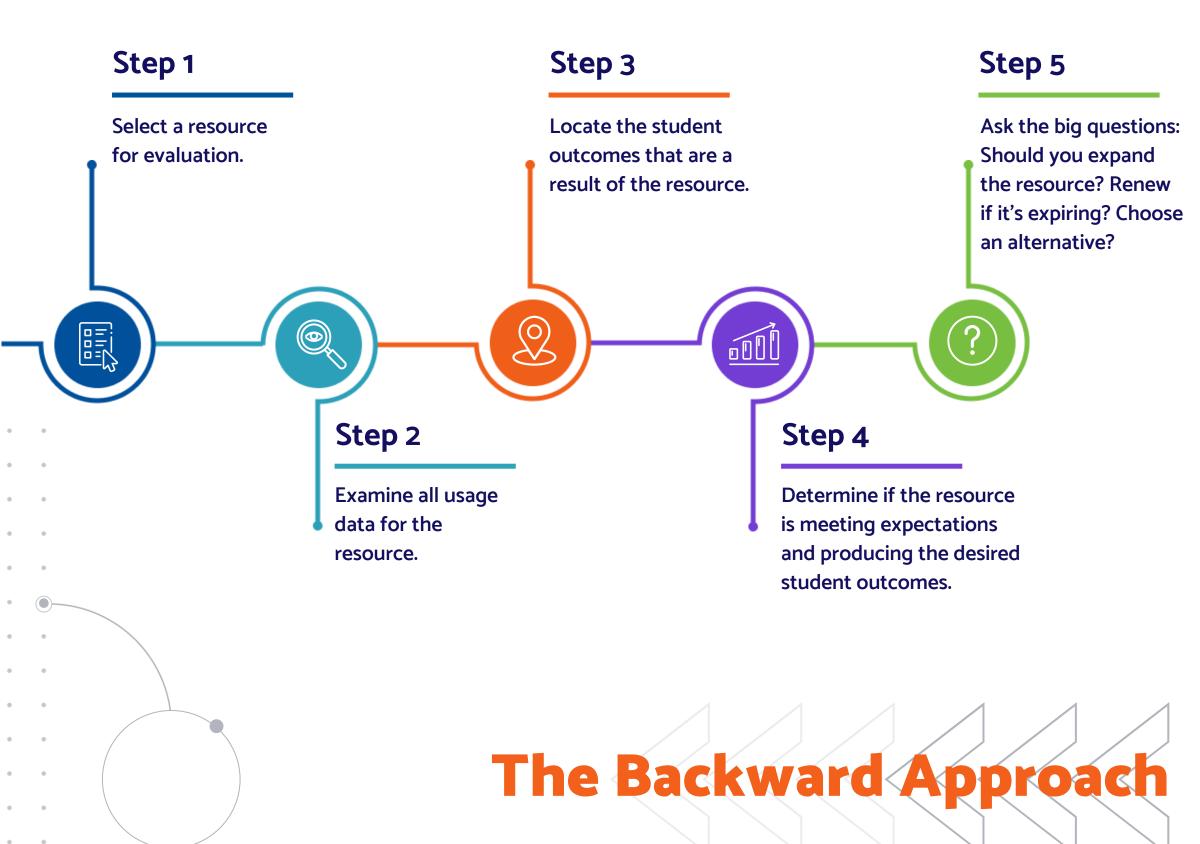
Which will work the best for your district?

The Forward Approach

The Forward Approach involves a proactive stance, where districts set clear goals and align resources accordingly.

DID YOU KNOW?

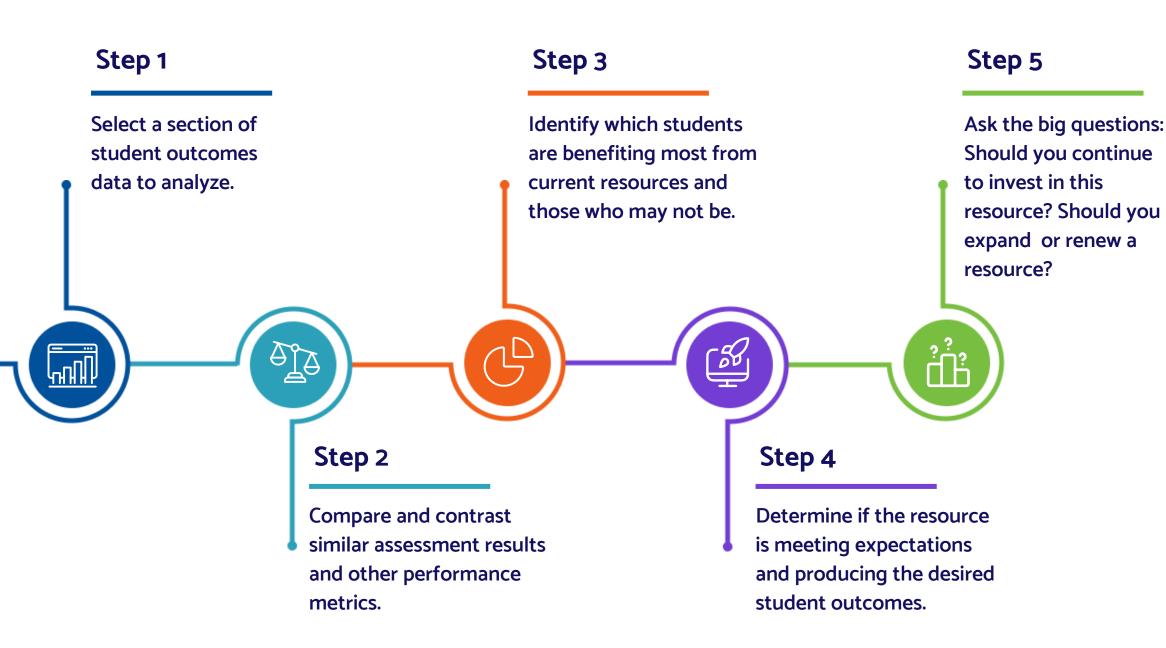
This type of evaluation tends to coincide with annual budget discussions. Talk about great timing! This can allow for districts to decide to pivot towards new resources or doubledown on high-performing ones.



DID YOU KNOW?

This approach allows for districts to quickly connect student outcomes with specific academic resources.

The Backward Approach takes a retrospective view, analyzing past student outcomes data to understand which resources worked and which didn't.



No matter which evaluation process your district chooses to implement (you can choose both), you

outcomes can be accomplished using both techniques.

can't go wrong. Understanding where best to invest to produce the most ideal positive student

To learn more about how Glimpse by Level Data can set you up for success, click here.